# **Appendix B-1 Newspaper Advertisements**

Newspaper	Туре	Run	Date
Adelante Valle	Weekly	February 1, 2007	
Alpine Sun	Daily	January 25, 2007	February 1, 2007
Borrego Sun	Weekly	January 25, 2007	
El Latino	Weekly	January 26 – February	1, 2007
Imperial Valley Press	Daily	January 20, 2007	January 29, 2007
North County Times	Daily	January 21, 2007	January 29, 2007
Press Enterprise	Daily	January 21, 2007	January 29, 2007
Ramona Sentinel	Weekly	January 25, 2007	February 1, 2007
San Diego Business Journal	Weekly	January 29, 2007	
San Diego Union Tribune	Daily	January 20, 2007	January 29, 2007
The Valley News	Weekly	January 26, 2007	February 2, 2007

# Adelante Valle

## **February 1, 2007**



### Aviso de Segunda Ronda de Reuniones de Revisión de las Alternativas para el Informe de Impacto Ambiental/Declaración de Impacto Ambiental (EIR/EIS) de la San Diego Gas and Electric Company (SDG&E)



La Comisión de Empresas de Servicios Públicos de California (CPUC) y el Departamento del Interior de Estados Unidos, Oficina de Administración de Tierras (BLM, por sus siglas en inglés), están preparando un EIR/EIS para el proyecto de Línea de Alta Tensión Sunrise propuesto por SDG&E (Sunrise Powerlink). Como lo exige la Ley de Calidad Ambiental de California (CEQA) y la Ley Nacional de Política Ambiental (NEPA), el EIR/EIS deberá identificar, analizar y comparar alternativas al Proyecto Propuesto. La CPUC (como agencia líder del Estado según la CEQA) y la BLM (como la agencia federal líder según la NEPA) realizarán reuniones de información en los siguientes horarios y lugares para presentar las alternativas al proyecto identificadas por el equipo del EIR/EIS y para recabar comentarios de otras agencias y el público en general sobre el alcance y las alternativas incluidas en el documento.

FECHA		HORA	UBICACIÓN
Lunes 5 de febrero de 2007		De 12:30 a 2:00 PM	El Centro Imperial County - Board of Supervisors 940 West Main St., Suite 219 El Centro, CA 92243
Lunes 5 de febrero de 2007		De 7:30 a 9:30 PM	San Diego-Rancho Peñasquitos Doubletree Golf Resort 14455 Peñasquitos Drive, San Diego, CA 92129
Martes 6 de febrero de 2007		De 2:00 a 4:00 PM	Santa Ysabel/Julian Wynola Pizza Express (The Red Barn) 4355 Hwy 78, Julian, CA 92036
Martes 6 de febrero de 2007	304	De 7:00 a 9:00 PM	Ramona San Vicente Inn - San Vicente Room 24157 San Vicente Rd., Ramona, CA 92065
Miércoles 7 de febrero de 2007		De 1:00 a 3:00 PM	Boulevard Boulevard Fire Department 39223 Hwy. 94, Boulevard, CA 91905
Miércoles 7 de febrero de 2007		De 6:30 a 8:30 PM	Alpine Alpine Community Center - Sage Room 1830 Alpine Blvd., Alpine, CA 91901
Jueves 8 de febrero de 2007		De 2:30 a 4:00 PM	Borrego Springs Borrego Springs Resort, 1112 Tilting T Drive Borrego Springs, CA 92004
Viernes 9 de febrero de 2007	A	De 1:00 a 3:00 PM	Temecula Cámara del Ayuntamiento (City Hall) 43200 Business Park Dr. Temecula, CA 92590

Antecedentes
SDG&E propuso la construcción de una línea de transmisión nueva y mejoras en las instalaciones de los Condados de San Diego e Imperial. El proyecto completo abarcará un total de 150 millas (676 torres nuevas), incluyendo una línea de transmisión de 500 kilovoltios (kV) de 91 millas de largo (en el Condado Imperial y el este del Condado de San Diego) y una línea nueva de 230 kV de 59 millas de largo (en el centro y oeste del Condado de San Diego) que incluirá segmentos tanto aéreos como subterráneos. También incluirá una subestación nueva en el centro del Condado de San Diego y mejoras en cuatro de las subestaciones existentes. Las alternativas identificadas por el equipo del EIR/EIS se ubican en cuatro categorías, a saber:

\*\*Alternativas de recorrido - Estas alternativas modifican la ruta propuesta para evitar áreas sensibles, pero igual concetan la Subestación Imperial Valley existente con una subestación nueva en el centro del Condado de San Diego cruzando el Anza-Borrego Desert State Park (ABDSP), pasan do de una línea de 500 kV a una de 230 kV, y finalizando en la Subestación Peñasquitos en la Ciudad de San Diego.

\*\*Alternativas sin atravesar el parque - Estos recorridos alternativos evitarían atravesar el ABDSP siguiendo una parte de la Línea de Alta Tensulta de estas rutas atravesarian el Cleveland National Forest.

\*\*Alternativas sin cables - Estas alternativas incluyen opciones de generación en el lugar, energía renovable y uso eficiente de la energía para el Condado de San Diego, así como combinaciones utilizando la infraestructura existente y generación nueva para cumplir con los objetivos del proyecto.

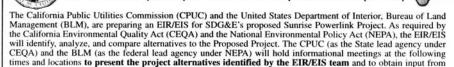
Alternativas del sistema eléctrico – Las alternativas del sistema dependen de distintas actualizaciones en las líneas de transmisión e interconex iones para permitir el libre flujo de electricidad entre las generadoras y los centros de población, a fin de aliviar la congestión y reducir los costos operativos del sistema de transmisión. Dentro del área del proyecto, estas alternativas incluyen mejoras a la infraestructura de transmisión existente, distintas configuraciones de voltaje de la línea propuesta, interconexiones a otros puntos en vez de a la Subestación Imperial Valley, o tecnologías de transmisión alternativas.

Información sobre el proyecto Información sobre el proyecto
La información sobre el proceso de revisión ambiental, los documentos del proyecto, la información de contacto/correo y una lista de lugares de documentación donde se ofrece la documentación del proyecto para la revisión del público puede consultarse en: http://www.cpuc.ca.gov/environment/info/aspen/sunrise/sunrise.htm

La Parte Uno del Informe de Revisión Pública se publicó y distribuyó el 15 de noviembre de 2006. El período de comentarios de revisión pública de 30 días para la Parte Dos del Informe concluye el 21 de febrero de 2007. Durante dicho período, los comentarios sobre el alcance y el contendido del documento pueden entregarse en las reuniones públicas antes citadas, enviarse por fax al número a continuación o enviarse por correo a Billie Blanchard/Lynda Kastoll, CPUC/BLM, c/o Aspen Environmental Group, 235 Montgomery Street, Suite 935, San Francisco, CA, 94104-3002, antes del 21 de febrero de 2007. Para más información o hacer llegar sus comentarios, escríbanos a sunrise@aspeneg.com, llámenos o envíe su fax al: (866) 711-3106

# Alpine Sun January 25, 2007





DATE	TIME	LOCATION
Monday Feb. 5, 2007	12:30 to 2:00 p.m.	El Centro Imperial County - Board of Supervisors 940 West Main St., Suite 219 El Centro, CA 92243
Monday Feb. 5, 2007	7:30 to 9:30 p.m.	San Diego-Rancho Peñasquitos Doubletree Golf Resort 14455 Peñasquitos Drive, San Diego, CA 92129
Tuesday Feb. 6, 2007	2:00 to 4:00 p.m.	Santa Ysabel/Julian Wynda Pizza Express (The Red Barn) 4355 Hwy 78, Julian, CA 92036
Tuesday Feb. 6, 2007	7:00 to 9:00 p.m.	Ramona San Vicente Inn - San Vicente Room 24157 San Vicente Rd., Ramona, CA 92065
Wednesday Feb. 7, 2007	1:00 to 3:00 p.m.	<b>Boulevard</b> Boulevard Fire Department 39223 Hwy. 94, Boulevard, CA 91905
Wednesday Feb. 7, 2007	6:30 to 8:30 p.m.	Alpine Alpine Community Center - Sage Room 1830 Alpine Blvd., Alpine, CA 91901
Thursday Feb. 8, 2007	2:30 to 4:00 p.m.	Borrego Springs Borrego Springs Resort, 1112 Tilting T Dr. Borrego Springs, CA 92004
Friday Feb. 9, 2007	1:00 to 3:00 p.m.	Temecula City Hall (Council Chambers) 43200 Business Park Dr. Temecula, CA 92590

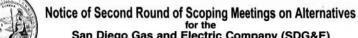
#### Background

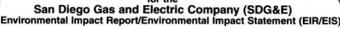
SDG&E proposed a new transmission line and facility upgrades in San Diego and Imperial Counties. The entire project would span a total of 150 miles (676 new towers), including a 91-mile 500 kilovolt (kV) transmission line (in Imperial County and eastern San Diego County) and a new 59-mile 230 kV line (in central and western San Diego County) that includes both overhead and underground segments. It would also include a new substation in central San Diego County and upgrades at four existing substations. The alternatives identified by the EIR/EIS team fall into four categories as follows:

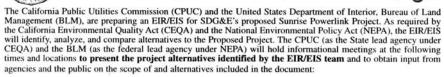
- Routing Alternatives These alternatives deviate from the proposed route to avoid sensitive
  areas, but would still connect the existing Imperial Valley Substation to a new central San Diego
  County substation by crossing Anza-Borrego Desert State Park (ABDSP), switching from a
  500 kV to a 230 kV line, and end at Peñasquitos Substation in the City of San Diego.
- Non-Park Alternatives These alternative routes would avoid ABDSP by following a portion
  of the existing Southwest Powerlink south of the Park, then turning north to continue along the
  proposed route to the existing Sycamore Canyon Substation. Most of these routes would traverse
  Cleveland National Forest.
- Non-Wire Alternatives These alternatives include in-area generation, renewable energy, and
  energy efficiency options for San Diego County as well as combinations using available infra
  structure and new generation to meet project objectives.
- Project System Alternatives System alternatives rely on different transmission line upgrades and interconnections to allow the free flow of power between generators and population centers, to relieve congestion, and to reduce operational costs of the transmission system. Within the project area, these alternatives include upgrades to the existing transmission infrastructure, different voltage configurations of the proposed line, interconnections to points other than the Imperial Valley Substation, or alternative transmission technologies.
- Project Information Information regarding the project's environmental review process, project documents, contact/mailing information, and a list of repository sites where project documents are available for public review can be found at: http://www.cpuc.ca.gov/environment/info/aspen/sunrise/sunrise.htm

Part One of the Public Scoping Report was published and distributed on November 15, 2006. The 30-day public scoping comment period for Part Two of the Scoping Report ends on February 21, 2007. During this period, comments on the scope and content of the document may be provided at the public meetings noted above, sent via fax to the number below, or mailed to Billie Blanchard/Lynda Kastoll, CPUC/BLM, c/o Aspen Environmental Group, 235 Montgomery Street, Suite 935, San Francisco, CA, 94104-3002, no later than February 21, 2007. For more information or to provide comments, e-mail us at sunrise@aspeneg.com. or call or fax: (866) 711-3106.

# **Alpine Sun** February 1, 2007







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1:00 to 3:00 p.m.	Temecula City Hall (Council Chambers) 43200 Business Park Dr. Temecula, CA 92590
	12:30 to 2:00 p.m.  7:30 to 9:30 p.m.  2:00 to 4:00 p.m.  7:00 to 9:00 p.m.  1:00 to 3:00 p.m.  6:30 to 8:30 p.m.

#### Background

SDG&E proposed a new transmission line and facility upgrades in San Diego and Imperial Counties. The entire project would span a total of 150 miles (676 new towers), including a 91-mile 500 kilovolt (kV) transmission line (in Imperial County and eastern San Diego County) and a new 59-mile 230 kV line (in central and western San Diego County) that includes both overhead and underground segments. It would also include a new substation in central San Diego County and upgrades at four existing substations. The alternatives identified by the EIR/EIS team fall into four categories as follows:

- Routing Alternatives These alternatives deviate from the proposed route to avoid sensitive
  areas, but would still connect the existing Imperial Valley Substation to a new central San Diego
  County substation by crossing Anza-Borrego Desert State Park (ABDSP), switching from a
  500 kV to a 230 kV line, and end at Peñasquitos Substation in the City of San Diego.
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  proposed route to the existing Sycamore Canyon Substation. Most of these routes would traverse
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# **Borrego Sun** January 25, 2007



#### Notice of Second Round of Scoping Meetings on Alternatives for the



#### San Diego Gas and Electric Company (SDG&E) Environmental Impact Report/Environmental Impact Statement (EIR/EIS)

The California Public Utilities Commission (CPUC) and the United States Department of Interior, Bureau of Land Management (BLM), are preparing an EIR/EIS for SDG&E's proposed Sunrise Powerlink Project. As required by the California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA), the EIR/EIS will identify, analyze, and compare alternatives to the Proposed Project. The CPUC (as the State lead agency under CEQA) and the BLM (as the federal lead agency under NEPA) will hold informational meetings at the following times and locations to present the project alternatives identified by the EIR/EIS team and to obtain input from agencies and the public on the scope of and alternatives included in the document:

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#### Background

SDG&E proposed a new transmission line and facility upgrades in San Diego and Imperial Counties. The entire project would span a total of 150 miles (676 new towers), including a 91-mile 500 kilovolt (kV) transmission line (in Imperial County and eastern San Diego County) and a new 59-mile 230 kV line (in central and western San Diego County) that includes both overhead and underground segments. It would also include a new substation in central San Diego County and upgrades at four existing substations. The alternatives identified by the EIR/EIS team fall into four categories as follows:

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## **El Latino**

## **February 1, 2007**



#### Aviso de Segunda Ronda de Reuniones de Revisión de las Alternativas para elInforme de Impacto Ambiental/Declaración de Impacto Ambiental (EIR/EIS)

de la San Diego Gas and Electric Company (SDG&E)



La Comisión de Empresas de Servicios Públicos de California (CPUC) y el Departamento del Interior de Estados Unidos, Oficina de Administración de Tierras (BLM, por sus siglas en inglés), están preparando un EIR/EIS para el proyecto de Línea de Alta Tensión Sunrise propuesto por SDG&E (Sunrise Powerlink). Como lo exige la Ley de Calidad Ambiental de California (CEQA) y la Ley Nacional de Política Ambiental (NEPA), el EIR/EIS deberá identificar, analizar y comparar alternativas al Proyecto Propuesto. La CPUC (como agencia lider del Estado según la CEQA) y la BLM (como la agencia federal líder según la NEPA) realizarán reuniones de información en los siguientes horarios y lugares para presentar las alternativas al proyecto identificadas por el equipo del EIR/EIS y para recabar comentarios de otras agencias y el público en general sobre el alcance y las alternativas incluidas en el documento.

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#### Antecedentes

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- Alternativas de recorrido Estas alternativas modifican la ruta propuesta para evitar áreas sensibles, pero igual conectan la Subestación Imperial Valley existente con una subestación nueva en el centro del Condado de San Diego cruzando el Anza-Borrego Desert State Park (ABDSP), pasando de una linea de 500 kV a una de 230 kV, y finalizando en la Subestación Peñosquitos en la Ciudad de San Diego.
- Atternativas sin atravesar el parque Estos recorridos alternativos evitarian atravesar el ABDSP siguiendo una parte de la Línea de Alta Tensión Southwest
  al sur el Parque, luego girando al norte para continuar a la largo de la ruta propuesta hasta la Subestación Sycamore Canyon existente. La mayoría de estas rutas
  atravesarian el Cleveland National Forest.
- Alternativas sin cables Estas alternativas incluyen opciones de generación en el lugar, energía renovable y uso eficiente de la energía para el Condado de San Diego, así como combinaciones utilizando la infraestructura existente y generación nueva para cumplir con los objetivos del proyecto.
- Alternativas del sistema eléctrico Las alternativas del sistema dependen de distintas actualizaciones en las lineas de transmisión e interconexiones
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### Información sobre el proyecto

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# **Imperial Valley Press January 20, 2007**

# Notice of Second Round of Scoping Meetings on Alternatives for the San Diego Gas and Electric Company (SDG&E) Environmental Impact Report/Environmental Impact Statement (EIR/EIS)

The California Public Utilities Commission (CPUC) and the United States Department of Interior, Bureau of Land Management (BLM) are preparing an EIR/EIS for SDG&E's proposed Sunrise Powerlink Project. As required by the California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA), the EIR/EIS will identify, analyze, and compare alternatives to the Proposed Project. The CPUC (as the State lead agency under CEQA) and the BLM (as the federal lead agency under NEPA) will hold informational meetings at the following times and locations to present the project alternatives identified by the EIR/EIS team and to obtain input from agencies and the public on the scope of and alternatives included in the document:

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#### Background

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- Non-Park Alternatives These alternative routes would avoid ABDSP by following a portion of the existing Southwest Powerlink south of the Park, then turning north to continue along the proposed route to the existing Sycamore Canyon Substation. Most of these routes would traverse Cleveland National Forest.
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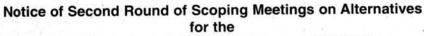
#### **Project Information**

Information regarding the project's environmental review process, project documents, contact/mailing information, and a list of repository sites where project documents are available for public review can be found at: http://www.cpuc.ca.gov/environment/info/aspen/sunrise/sunrise.htm

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# **Imperial Valley Press**

**January 29, 2007** 







The California Public Utilities Commission (CPUC) and the United States Department of Interior, Bureau of Land Management (BLM), are preparing an EIR/EIS for SDG&E's proposed Sunrise Powerlink Project. As required by the California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA), the EIR/EIS will identify, analyze, and compare alternatives to the Proposed Project. The CPUC (as the State lead agency under CEQA) and the BLM (as the federal lead agency under NEPA) will hold informational meetings at the following times and locations to present the project alternatives identified by the EIR/EIS team and to obtain input from agencies and the public on the scope of and alternatives included in the document:

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# **North County Times**

**January 21, 2007** 



# Notice of Second Round of Scoping Meetings on Alternatives for the San Diego Gas and Electric Company (SDG&E) Environmental Impact Report/Environmental Impact Statement (EIR/EIS)



The California Public Utilities Commission (CPUC) and the United States Department of Interior, Bureau of Land Management (BLM), are preparing an EIR/EIS for SDG&E's proposed Sunrise Powerlink Project. As required by the California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA), the EIR/EIS will identify, analyze, and compare alternatives to the Proposed Project. The CPUC (as the State lead agency under CEQA) and the BLM (as the federal lead agency under NEPA) will hold informational meetings at the following times and locations to present the project alternatives identified by the EIR/EIS team and to obtain input from agencies and the public on the scope of and alternatives included in the document:

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